

3.3 Dissemination of information widely and in such form and manner which is easily accessible to the public

Effective means of communication

- (i) Internet website.
- (ii) Awareness Camps preferably in the Aspirational Districts/SC concentrated Districts.
- (iii) Exhibitions cum Fairs of National and International Importance.
- (iv) Newspaper.
- (v) Notice Board.
- (vi) Public Announcement.
- (vii) Social Media (Facebook, Twitter etc.)
- (viii) TV/Radio.